



# Downtown South 2011 Jingle Jam Sponsorship Application

**Deadline: November 4, 2011**



**Saturday, December 3, 2011**  
**11:00 a.m. – 5:00 p.m.**  
**(Set-Up: 9:00 a.m. & Break Down: 5:00 p.m.)**  
**Parking Lot Next Door to Chick-Fil-A**

**Gold Bell Sponsor**  
**\$3,000 Level:**

- (Exclusive Presenting Sponsor)
- Primary Location and Vendor Table and Tent
- Gingerbread House Entry Fee Included in Sponsorship Price
- Business Logo on Banner By Stage
- Business Logo on Flyers/Posters/Advertising
- Business Listed as Sponsor in All Media Releases
- Business Logo on Jingle Jam Website linked to Business Website
- Acknowledged in Newsletters Before and After Event
- Acknowledged in Downtown South Social Media
- Opportunity to Give Away Promo Items
- Logo Shown on Promo Banners Prior to Event
- Two Minute Stage Presentation
- Pick Winner for "Win The Window"

**Silver Bell Sponsor**  
**\$1,500 Level:**

- (Sitting on Santa's Lap or Inflatable Kids Area or Gingerbread House Contest or Entertainment Stage)
- Vendor Table and Tent
- Gingerbread House Entry Fee Included in Sponsorship Price
- Business Logo on Banner At Sponsor's Area
- Business Logo on Flyers/Posters/Advertising
- Business Listed as Sponsor in All Media Releases
- Business Logo on Jingle Jam Website Linked to Business Website
- Acknowledged in Newsletters Before and After Event
- Acknowledged in Downtown South Social Media
- Opportunity to Give Away Promo Items
- Logo Shown on Promo Banners Prior to Event
- One Minute Stage Presentation

**Bronze Bell Sponsor**  
**\$500 Level:**

- (Artisan's Area or Kids Area)
- Vendor Table
- Business Logo on Flyers/Posters/Advertising
- Business Logo on Jingle Jam Website linked to Business Website
- Acknowledged in Newsletters Before and After Event
- Acknowledged in Downtown South Social Media
- Opportunity to Give Away Promo Items

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

All vending spaces are 10'x10'. **Bronze Bell Sponsors must provide own pop-up tent.** (Silver and Gold Bell Sponsors will be provided a tent) at no time may food or beverages be sold from vending spaces. Downtown South is the sole vendor for all beverages. This Application & Agreement is not valid until full payment is received. Payment must be made by November 4, 2011.

Downtown South reserves the right to decline applications, or with 10 days notice, cancel applications, based on existing or new sponsorships and/or exclusivity rights that may be put in place for the event. Approval of the application is within the sole discretion of Downtown South.

This is a rain or shine event. There is **no rain date**. No refunds will be given.

Sponsor agrees to comply with the terms and condition of this Application & Agreement as well as the Jingle Jam Rules and Regulations. Violation of the Jingle Jam Rules & Regulations or any violation of law will result in the forfeiture of Vendor's space, and Vendor expressly agrees to waive any rights to recourse or to demand a refund or to claim damages on such grounds. By signing below, Vendor acknowledges receipt of the Jingle Jam Rules and Regulations and agrees to the terms set forth herein and in the Rules and Regulations and represents that he person signing on the Vendor's behalf has the authority to do so.

Sponsor Signature: \_\_\_\_\_ Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

**Make Checks Payable To:**

Downtown South  
 P.O. Box 568952  
 Orlando, FL 32856-8952

**Credit Card Payment may be made online:**

[http://www.downtownsouthorlando.org/support\\_donations.php](http://www.downtownsouthorlando.org/support_donations.php)

**For Office Use Only:**

Amount Paid \_\_\_\_\_ Date \_\_\_\_\_ Location \_\_\_\_\_ Approved \_\_\_\_\_

Notes: