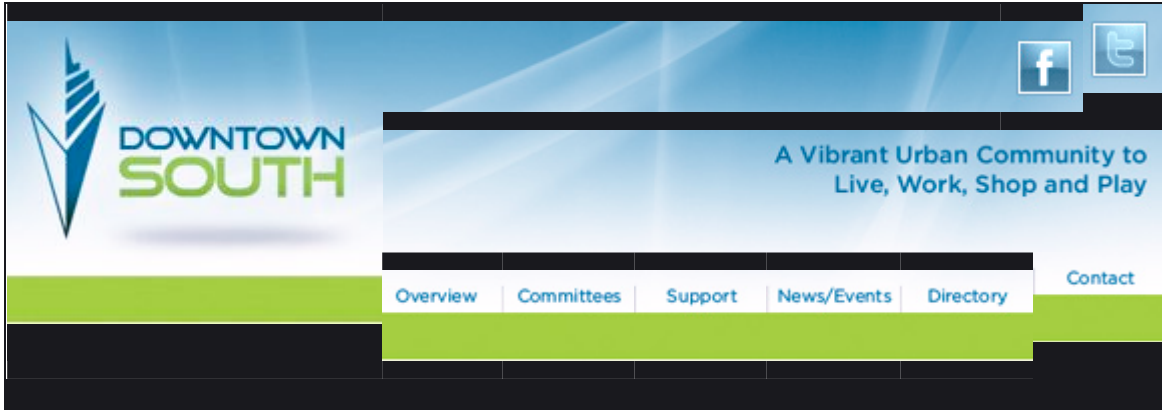


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Save the Date Events in Downtown South

The Holidays are almost here!!

[Save the Date Events In Downtown South](#)

October 8th: 9:30 AM Help Kick off "Pink October" at Hope Hike. Join MD Anderson Cancer Center, City Officials and Downtown South businesses and residents in proclaiming October as "Pink October." Walk from City Hall to the MD Anderson Cancer Center. Remember to wear Pink and comfortable shoes! Park at the hospital, take the complimentary bus/van to City Hall and then hike with the many in support of Pink October. Refreshments will be provided at end of the hike.

October 18th: 8:00 – 9:00 AM We will hold our next quarterly breakfast for businesses and commercial property owners in Downtown South to hear about the City of Orlando Resources for Small Business. Contact us now to receive an invitation. Holly@DowntownSouthOrlando.org

October 17th - December 3rd: Win the Window, an opportunity to win more than \$1,000 worth of merchandise from Downtown South Merchants. This year, our display will be held in SODO at 45 W. Crystal Lake St. in the window of Suite #183. For more information and to learn how to get involved contact us now at David@DowntownSouthOrlando.org

December 3rd: 11:00 AM - 5:00 PM Downtown South Jingle Jam, parking lot between RBC Bank and Chick-fil-A on Orange Avenue - a fun day of Santa, Gingerbread House competitions, children's activities, live entertainment, food galore, shopping and all your friends and neighbors. More information below.

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WIN THE WINDOW

Win the Window

We are looking for member businesses interested in taking part in the 2011 Win the Window contest. Participation in the event is not only a fun way to engage the community, but also promotes traffic to our Downtown South businesses.

Businesses donate prizes to be displayed in a store-front window for the duration of the contest (window located at 45 W. Crystal Lake Street, SoDo).

IN THIS ISSUE

- Save the Date
- Win the Window
- Gingerbread Contest at Jingle Jam
- 2011 Jingle Jam Holiday Festival

IN SHORT

Win The Window returning, October 17th!!

Jingle Jam, December 3rd!!

Downtown South Community Partners



OLD FLORIDA NATIONAL BANK

Beginning October 24th, contestants must visit each of the participating businesses and collect a sticker to put on their contest card. Once complete, they turn their card into a drop box at one of our Downtown South banks by November 29th and hope to be the one chosen to win the entire window at Jingle Jam on December 3rd.

Last holiday season, we stocked our window with \$1,800.00 worth of prizes for one lucky resident. Businesses participating will donate an item with a minimum of \$50 in value, some previous donations have exceeded \$300.

Businesses interested in taking part in this event should contact us via email at David@DowntownSouthOrlando.org or Holly Vanture by phone at (407) 715-3315.

Deadline for committing to the event is October 10, 2011.

Gingerbread Contest at Jingle Jam



Get your imaginations ready and candy canes in hand. Downtown South is ready to fill the air with holiday cheer for their winter festival, Jingle Jam, on December 3, 2011. Join us as we celebrate our inaugural, one-of-a-kind Gingerbread House Contest open to all businesses of Downtown South. Start channeling your inner elf to replicate your business, or any other landmark in the Downtown South area, out of gingerbread.

Any business in Downtown South may participate with an entry fee of \$50. All fees and applications must be turned in by November 4th in order to be eligible for the contest. Get your sugary constructions flowing and see if you can create a building out of edible-only treats. All entries must be at a minimum size of 15x15x15 inches and a maximum size of 24x24x24 inches and placed on a board base. Prior to the event, each contestant is asked to select a charity they would like to support to receive the earnings of the money raised during the contest.

Publix will be offering a gingerbread workshop in early November for participating businesses.

Santa and his elves are planning to judge the contest on Saturday, December 3, 2011 from 11:00 a.m. to 5:00 p.m. at the parking lot between Chick-fil-A and RBC Bank (south of the intersection of Orange Avenue and Michigan Street). Your help is needed. All residents are eligible to vote by placing a ticket(s) in the box near their favorite creation. The gingerbread house with the most tickets will win the People's Choice Award and the money raised will be donated to the charity that the winning house represents. Houses will also be judged by a panel of celebrity judges based on Overall Appearance, Originality/Creativity, and Difficulty. All winners will be announced during the event.

Businesses that are interested in taking part in this contest will find an application and contest rules at www.DowntownSouthJingleJam.org. Any further questions may be answered by contacting Saya Arakawa via email at Saya@DowntownSouthOrlando.org or Holly Vanture by phone (407) 715-3315.

Come join Downtown South to create some gingerbread magic for charities!



Committee and Event Dates

Design

Thursday, October 6, 4:30 PM, Orlando Brewing, 1301 Atlanta Avenue

Promotions

Wednesday, October 12, 4:00 PM, Lofts at SoDo, 100 W. Grant Street

Economic Restructuring

Thursday, October 13, 1:00 PM, Brick & Fire, 1621 South Orange Ave

Business for Breakfast

Tuesday, October 18, 8:00 - 9:00 AM, City Hall 9th Floor (Overlook Room)

Organization

Tuesday, October 18, 5:00 PM, Legends Sports Bar & Grill, 1315 S. Orange Avenue

Coffee Club

Wednesday, October 19, 8:00 - 9:00 AM OLV Cafe, SoDo Shopping Center

Promotions

Wednesday, October 19, 4:00 PM, Lofts at SoDo, 100 W. Grant Street

Promotions

Wednesday, October 26, 4:00 PM, Lofts at SoDo, 100 W. Grant Street

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Jingle All The Way to Jingle Jam December 3rd



October weather is here which means the holidays are right around the corner! Come celebrate the holidays with Downtown South as they present their inaugural Jingle Jam Holiday Festival on Saturday, December 3, 2011. The event will take place at 2885 S. Orange Ave. in the parking lot between Chick-fil-A and RBC Bank.

This "Crazy Kinda Christmas Market" is for everyone, so bring the whole family. With cookie decorating, meeting Santa, live entertainment, gingerbread house competition, car show, kid's play area, food and drinks – there is a little something for everyone. With the festival just two months away, Downtown South is also looking for businesses or residents interested in becoming vendors or sponsors at the event.

If you are interested in becoming a food or merchandise vendor at the event, there is a payment fee of \$25.00 for all Downtown South members or a \$125.00 fee for all non-members. This year, we will be hosting an artisan's vendor area. A spot in the artisan's vendor area will be \$25.00 for all Downtown South members or \$50.00 for all non-members. Vendors for the event will receive a 10' x 10' space along with a six-foot long table and two chairs. The event is rain or shine and vendors are asked to provide their own pop-up tent.

For additional information on becoming a vendor at Downtown South's Jingle Jam and acquiring the application, visit www.DowntownSouthJingleJam.org.

Sponsorship of the event comes in three different levels: Bronze Bell (\$500), Silver Bell (\$1,500), and Gold Bell (\$3,000). Organizations sponsor specific areas of the festival (including the artisan's area, kid's area, and entertainment stage) with benefits increasing depending on the amount contributed. Some benefits include vendor space in higher traffic areas of the event, acknowledgement in all of the event's promotional advertising, and being featured on the banner/signage for the sponsored area of the festival.

Potential sponsors can find the application at www.DowntownSouthJingleJam.org and any questions may be answered by contacting Holly Vanture via email at Holly@DowntownSouthOrlando.org

Shopping, Eating and Playing in Downtown South

Chilly Spoons Frozen Yogurt Bar: 3150 South Orange Avenue. Chilly Spoons is just the right place to cool off and enjoy a nice tasty treat in this warm Florida weather. Cake Batter, Mint Chocolate Chip, Red Velvet ... you name it, they have it! Not to mention their toppings bar that beats any ice cream shop in Orlando! Chilly Spoons has that getaway, chillin' feel when you want to escape from reality and dive into a cup that will satisfy all of your cravings! We warn you, it does get addicting, so it's OK to make frequent stops as you please! Say a nice, big "hello" to the owners Ben and Chris and indulge in a mouthwatering indulgence that every one deserves!

Massage Envy: 45 W. Crystal Lake Street, Suite 193. Release that built up stress, lower your blood pressure, and enjoy a relaxing, deep tissue massage at Massage Envy. We all need a couple of hours spent towards treating ourselves for all the hard work we do daily. So, why not indulge yourself with a facial to reduce headaches, a Swedish massage to promote circulation, or a sports massage to promote flexibility and decrease risk of injury. They even have a special prenatal massage to alleviate backaches and enhance sleep. With the busy lives that we lead, we can all benefit from a little stress-management. Get your massage today at a special price of only \$39 for one-hour essential therapeutic relief.

Solantic Urgent Care: 2323 South Orange Ave. Walk in ... Walk Out ... Get better! At Solantic, they understand that when you're sick or injured, the last thing you want to do is wait for an appointment. Which is why their facilities are open 7-days-a-week, with extended evening and weekend hours so they can be there in the time of need. Since it's flu season, it's the perfect time to stop by. Logging onto their website, you can even download a \$5 off coupon for your flu shot. So, what's stopping you? No need for an appointment, just simply walk-in, call in or check in online, and they'll help you feel better in no time! Also, give a nice, warm welcome to their new manager Chris!

Shifting Landscape in Downtown South

A few Downtown South Observations:

- **Solantic** has a new manager, stop in and say hi to Chris!
- Play It Again Sports will be soon be welcoming their new store manager, Lee.
- Planet Smoothie is coming to Downtown South - they are opening in mid October at 2441 South Orange Avenue (next door to Chai Thai)
- Hair Cuttery (in **SODO**) also has a new manager, Erica, she's interested in giving you a whole new look when you come in or just a quick trim, your choice.
- The old Checkers is becoming something new...Bank United.
- **Amazing Frames** has moved to their new location off of L.B. McLeod.

Let us know what you are observing in Downtown South...

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