



3<sup>RD</sup> Annual

# The Flavor of Orlando

art - music - food - culture  
Come Feel the Flavor of Orlando

sodo

October 30, 2010 at SODO  
Orlando, FL



**Event Overview**

**Date:** October 30, 2010

**Time:** 12:00pm – 8:00pm

**Expected Attendance:** 2500 – 3000

**Vendors:** 35 – 40 vendors

**Entry Fee:** Free Admission

**Additional cost:** Food: \$2 – \$5 per plate  
 Entertainment: Included  
 Children Activities: Included  
 Additional Activities: Included

**Description:**

Flavor of Orlando is bringing together over 25 of Orlando’s favorite food venues, 3 bands (Jazz, blues and classic rock) and local artist to create a fun filled event for the entire family. For the little ones, we will offer children’s activities. Live entertainment will be played throughout the afternoon and local artist will display their work for the patrons to preview (art will be able to be purchased). There will also be a chef competition among local restaurant chefs in which the winner will be presented with an award.

**Attendee Demographics:**

**Gender**

Male .....44%  
 Female .....56%

**Age**

58% are between the ages of 27 and 44.  
 21-26 ..... 2.3%  
 27-44 ..... 58.1%  
 45-59 ..... 20.9%  
 60+ ..... 18.6%



## **2010 Sponsorship Levels**

Please join SODO, MyCityEats, and the Hospitality Industry Partnership (HIP) in supporting this great event.

Funds raised will benefit The Howard Phillips Center and Downtown South.

For Sponsorships, call MyCityEats and Entertainment at 321-293-0297 or email at [sponsor@flavoroforlando.com](mailto:sponsor@flavoroforlando.com)

### **Presenting Sponsor: \$10,000**

- Your Company name and logo featured on the Headline for t-shirts, sponsor banners, promotional materials media mentions and Flavor of Orlando website. “Presented by...”
- Company logo featured prominently in pre-event web and print advertising
- FEATURED exhibit space at event
- Ten invites to a VIP cocktail reception
- Ten VIP Tickets & parking spaces for all events
- Special Media & Event Ceremony Recognition
- Recognition during all event announcements
- A Flavor of Orlando commemorative item

### **Gold Sponsors: \$5,000**

- Company logo featured prominently in pre-event web and print advertising
- Your Company name and logo prominently featured on the t-shirts, banner, website, and on all event materials
- PREFERRED exhibit space at event
- Six invites to a cocktail reception
- Six VIP Tickets & parking spaces for all events
- Recognition during event announcements
- A Flavor of Orlando commemorative item

### **Silver Sponsors: \$2,500**

- Company logo featured prominently in pre-event web and print advertising
- Your Company name and logo featured on the t-shirts, banner, website, and on all event materials
- Exhibit space at event
- Six invites to a cocktail reception
- Four VIP Tickets & parking spaces for all events
- Recognition during event announcements
- A Flavor of Orlando commemorative item

### **Bronze Sponsors: \$1,000**

- Company logo featured prominently in pre-event web and print advertising
- Exhibit space at event
- Two invites to a cocktail reception
- Two VIP Tickets & parking spaces for all events
- A Flavor of Orlando commemorative item

**In-Kind Sponsor:** If your company is willing to donate items, we may be able create a sponsorship package that is appropriate based on your in-kind contribution. All sponsors



## SPONSORSHIP COMMITMENT FORM

We (the Company/Organization) commit to sponsor the event, "The Flavor of Orlando" scheduled October 30, 2010 at SODO Orlando, FL, at the level indicated below.

Presenting \$10,000    Gold \$5,000    Silver \$2,500    Bronze \$1,000

### SPONSOR INFORMATION

Corporate Name (as it should appear on exhibit materials) \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Website Address for Link \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Category \_\_\_\_\_

Describe Business \_\_\_\_\_

Please email one color and one black and white version of your corporate logo to [support@mycitypublications.com](mailto:support@mycitypublications.com))

### METHOD OF PAYMENT Your donation to The Flavor of Orlando is tax deductible to the fullest extent of the law.

Enclosed is a check for \$ \_\_\_\_\_, payable to Global Marketing.com, Corp.

Please charge \$ \_\_\_\_\_ to the following credit card:  Visa  MasterCard  American Express

Cardholder Name \_\_\_\_\_ Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Authorizing Signature \_\_\_\_\_

Please send an invoice for \$ \_\_\_\_\_ to:  Address Given Above  Separate Billing Address, Below:

Bill Recipient \_\_\_\_\_ Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### CERTIFICATION OF COMMITMENT

On behalf of the Company/Organization, I certify that we commit to sponsor the event "The Flavor Orlando".

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

Please mail this form to MyCityEats, Attn: Flavor of Orlando; 2295 S Hiawassee Rd., Suite 207 Orlando, FL 32835 or fax to 1-866-681-8091, Call 321-293-0297 or email [support@mycitypublications.com](mailto:support@mycitypublications.com)